Pan American Round Table

AD-HOC Membership Committee Report

San Marcos, TEXAS

State Board Meeting - March 24, 2018

The AD-HOC Committee was named to study the decline of membership in P.A.R.T. and help develop suggestions to increase members and retain them.

The committee met in Laredo, TX in August 2017.

Table directors met in Area groups to exchange ideas on what Tables do to attract new members.

- Invite members of the community to meetings and events
- Pass out cards with organization's purpose and goals to interested ladies

Other suggestions:

- Tables need to ask themselves Is the status quo working? . If it is not working how can it be fixed.
- It is important to change so women want to join but not so much that our members no longer feel welcome.
- Listen to new and younger members ideas. They are more in tuned to what other women are looking for in the type of organization those ladies are looking to join.
- Use Social Media to promote history, purpose and goals of our organization

Respectfully submitted,

Anita Williams, Chairman